

Order / Rev: 107390
Alt Order #: 06860691
Flight Dates: 10/03/12 - 10/09/12

Advertiser: RNC/ Romney for President
Product Desc: RNC/ROMNEY
Estimate: 445

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 1	KSNV	10/03/12	10/05/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$1,200.00 0.00															
E 2	KSNV	10/08/12	10/09/12	M-F Early News M-F Early News	CM	5-630p	MT-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$1,200.00 0.00															
E 3	KSNV	10/08/12	10/08/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 1 \$1,300.00 0.00															
E 4	KSNV	10/05/12	10/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----F-- 1 \$1,300.00 0.00															
E 5	KSNV	10/03/12	10/05/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	3	\$1,300.00	1	0.00	NM	2	\$2,600.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$1,300.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
2 KSNV 10/01/12-10/07/12 M-F Wheel 7-730pm --WThF---- :30(\$1,300.00) 0.00 NM															
<i>Unresolved</i> [PGM CHG = WHEEL IN PRIME]															
E 6	KSNV	10/08/12	10/09/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$1,300.00 0.00															
E 7	KSNV	10/08/12	10/09/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$1,200.00 0.00															
E 8	KSNV	10/05/12	10/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----F-- 1 \$1,200.00 0.00															
E 9	KSNV	10/05/12	10/05/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
DLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----F-- 1 \$3,200.00 0.00															
E 10	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today	CM	7a-9am	----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----S- 1 \$625.00 0.00															
E 11	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----S- 2 \$1,100.00 0.00															
E 12	KSNV	10/06/12	10/06/12	Nevada Newsmakers - COM Nevada Newsmakers - Ch.3	CM	5:00- 6:00am (5:00 AM-5:30 AM)	----S-	:30	1	\$825.003	1	0.00	NM	1	\$825.00

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NN																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	-----S-				1	\$825.00		:00								
E 13	KSNV	10/06/12	10/06/12	Nevada Newsmakers - CM			5:00- 6:00am		-----S-	:30	1	\$825.00	3	0.00	NM	1	\$825.00	
Nevada Newsmakers - Ch.3 (5:30 AM-6:00 AM)																		
NN																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	-----S-				1	\$825.00		:00								
E 14	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY			6a-7a		-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00	
News 3 Sunrise SUNDAY																		
NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	-----S				1	\$350.00		:00								
E 15	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM		1p-530pm		-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00	
NFL Pre-Game																		
FNIA																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	-----S				1	\$2,400.00		:00								
E 16	KSNV	10/07/12	10/07/12	NFL Football	CM		1P-9PM		-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00	
NFL Football																		
NFL																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	-----S				1	\$10,000.00		:00								
E 17	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM		M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00		
Jeopardy in Prime																		
JEP																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	-----S				1	\$1,200.00		:00								
																Totals	24	\$39,025.00